

Fulbright Summer Institute

Regional Economic Development – An Assessment of Emergent Theories, Strategies, and Policies

When: June 7-11, 2004

Where: University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

Sponsors: The University of North Carolina's University Center for International Studies, Kenan Institute of private enterprise, and the Department of City and Regional Planning, in conjunction with the Vienna University of Economics and Business Administration, through a Fulbright Alumni Initiative Award Grant.

What: The intensive summer institute, covering five days, will bring together a distinguished faculty who teach and conduct state-of-the-art-research on economic development and economic development policy professionals, with junior scholars and graduate students in planning, public policy analysis, geography, business, and related fields. The seminar participants will both critically review recent, and discuss emerging, ideas, theoretical frameworks, strategies, and policies in regional economic development. A particular focus will be on economic development strategies and policies for rural and lagging regions. Sessions will be variously organized as seminar presentations, workshops, student presentations of ideas in progress, and field trips/excursions. The number of participants will be limited to allow for maximal interaction and discussion, and feedback in an informal and relaxed setting.

Topics for seminars and workshops will include: The New Economic Geography and Regional Growth Theory; Cluster-Based Strategies; Creation and Assessment of Global Value Chains; Regional Innovation and Innovation Policies; The Link Between Infrastructure and Economic Development; Universities and Economic Development; ED Strategies for Rural Areas; A Critical Assessment of State Economic Development Policy Instruments.

The Faculty: Faculty will be from the Departments of City and Regional Planning and Public Policy at the University of North Carolina at Chapel Hill (Harvey Goldstein, Michael Luger, Meenu Tewari), the Vienna University of Economics and Business Administration (Edward Bergman, Gunther Maier, Franz Toedtling), and the University of Illinois Urbana-Champaign (Edward Feser, Andrew Isserman). A select set of economic development professionals from regional and state government organizations and non-profits who are active in designing and evaluating innovative strategies will be in attendance as presenters and as discussants.

Who Should Attend: Junior scholars, graduate students, mid-career policy professionals interested in applied research and policy development/evaluation in the field of regional economic development. Registration will be limited to 25.

Costs: The Fulbright grant defrays a large portion of the costs. A tuition fee of \$60 will cover two lunches and an excursion. A variety of types and costs of accommodations will be available ranging from “crash space” with local students to shared dorm space to luxury hotels. Partial travel scholarships are available.

How to Apply: Send a letter of interest and a short curriculum vitae. If you are graduate student include the name and contact information of your faculty adviser. You will be notified of your acceptance within two weeks of submitting your application. Send the letter and CV to: Professor Harvey A. Goldstein, Department of City and Regional Planning, CB# 3140, University of North Carolina at Chapel Hill, NC 27599-3140.

Further information: Email hgold@email.unc.edu
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